

All Kids Fair

www.AllKidsFair.com

516-621-1446

Sunday, April 22, 2012, 10 a.m. – 4:30 p.m.

Melville Marriott - Long Island, Melville, NY

Company or Organization Name (how you wish to be listed on the website and in the program book):

Contact Person: _____

Phone: _____ E-mail: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Website (your link will be added to our website): _____

SPEAKERS:

Please indicate your first, second, and third choice of time slots:

- 10:30–11:15 11:30-12:15 12:30-1:15 1:30-2:15 2:30-3:15 3:30-4:15
 Speaker Room (cap. 40) \$200
 8 foot screen +\$17

**Purchase both a Speaker and Exhibitor Space
and deduct \$50 from your total!**

Please indicate if you are interested in pricing for use of a projector or other A/V equipment.
My target audience is children parents/grandparents with or without their children

Title of Presentation: _____

By March 12, 2012, we will need a 50-70 word description plus .jpg of your headshot or logo.

EXHIBITORS:

For Profit Companies

Non-Profit Organizations

- 6 x 6 ft. Space (or 4 ½ x 10 ft. Space**) \$400 \$150
 10 x 10 ft. Space \$650
 Premium Location (e.g. corner space), +\$75 +\$75
refunded if not available
 9 x 10 ft. Space in Lobby (2 available) \$1000

** I would prefer a 4 ½ x 10 ft. space if it is available at no additional charge.

- Standard Electric (+\$25) Spider Box--Electric (+\$150)

Table Representatives' Names (max. 2): _____

Product(s) or Service(s) You Will Be Promoting/Selling: _____

Categories my business fits into: Pre-school/Younger Ages 5-11 Ages 12-18

Medical/Chiropractic/Dental Special Needs Gifted Party Ideas/Activities

Legal/Insurance/Financial Services Healthy Living Other: _____

PROGRAM BOOK ADVERTISERS:

- Business card B/W ad \$ 35
 Quarter page B/W ad \$ 65
 Half page B/W ad \$ 125
 Full page B/W ad \$ 225
 Half page Color ad \$ 250
 Full page Color ad \$ 450
 Inside Cover - Color \$ 800
 Back Cover - Color \$1000

For best results, all ads should be submitted electronically in print quality .pdf or high quality .jpg format (300 dpi). All attendees, exhibitors, speakers and sponsors will receive a copy of the All Kids Fair Program Book.

10% DISCOUNT on all ads sold to Speakers and Exhibitors until 1/12/12. Please send ads electronically by 3/12/12 to: Barbara@AllKidsFair.com

- I am sending a printed (paper) ad instead of a .jpg \$5 for business card \$10 all larger ads

ITEMS IN EVENT BAGS – We will put your personalized pen, flyer, business card or other
[] \$400 give-away into all attendees' Event Bags. Sure to be seen by all!

SPONSORSHIPS – All Sponsors will be included in our Advertising

- [] Level 1 - \$1500 – Event Bag Sponsor – Have your logo imprinted onto our Event Bag
- [] Level 2 - \$1000 – Lobby Sponsor – Large Sign: A large sign in the lobby with your name/logo
- [] Level 3 - \$700 – Lobby Sponsor – Small Sign: A small sign in the lobby with your name/logo
- [] Level 4 - \$500 – Website Sponsor – We will add your logo to our website as a sponsor

GENERAL INFORMATION TABLE -- A great option for all, especially those who cannot attend.

- [] Up to 300 flyers, business cards, or tri-folds (one page maximum) \$25
- [] Up to 300 catalogues, books, or other non-paper items including samples \$50

DOOR PRIZES/RAFFLES:

- [] Do you have any items you wish to donate as door prizes/raffles? If so, please list: _____

Total Payment Enclosed: \$ _____

It is hereby agreed that the undersigned will abide by the rules and regulations in this agreement. Acceptance of this application by or on behalf of the All Kids Fair shall constitute a contract.

Signature: _____

Make check/money order to: All Kids Fair. \$35 return check fee.

Mailing Address: All Kids Fair, P.O. Box 312, Roslyn Heights, NY 11577-0312. Or, pay online www.AllKidsFair.com and use your credit card or Paypal account.

Over 50 Fair LLC d/b/a/ All Kids Fair is a for-profit company.

Additional Details

Refund policy – All costs are subject to change without notice. All sales are final. There are no refunds for any reason (including cancellation by payor/exhibitor/speaker), but substitutions are allowed with permission. \$35 returned check fee.

Event Location – Melville Marriott Long Island, 1350 Old Walt Whitman Road, Melville NY, off the Long Island Expressway north (westbound) service road.

Video/Photo Release: The All Kids Fair reserves the right to video and photograph portions of each lecture and the exhibitor areas for use in promoting our future events.

Speakers: Podiums with microphones will be available for your use. Please indicate above if you wish to reserve a screen. If you require any other equipment, such as a projector or laptop, contact the All Kids Fair for pricing information. Speaker agrees to provide All Kids Fair with a photo/logo for use on foam sign plus 50-70 word description of their class for publication in the All Kids Fair program book. **Speakers are required to check in at the Registration Desk at least 30 minutes prior to their Classroom time. Failure to do so may result in a substitute speaker without refund.**

Exhibitors: 6 x 6 ft. space includes one 6 foot box-draped or tableclothed table (or equivalent) and 2 chairs. 10 x 10 ft. and lobby space includes two tables. Items may be sold (no alcohol or tobacco products or any products not legal to sell in the state of New York), samples may be distributed, and funds may be solicited in your space. All distribution or solicitation is fully restricted to the confines of your space (e.g. 6 ft. x 6 ft.). Exhibitors will be listed on our website, our Exhibitor map, and in the program book (incl. contact information) if submitted by March 12, 2012. A paper sign will be on each exhibitor's space for identification purposes.

Exhibitors are advised to bring, if desired, a sign/banner and power cord (if paying for electric). Electric is available for an additional fee.

Display – No signs or decorative materials may protrude into the aisle or encroach upon neighboring booths. No obstruction may be placed in any aisle, passageway, lobby or exits leading to any fire extinguishing devices. If you run any wires or cords, they must be secured. The Melville Marriott permits use of “Funtak” or double-sided tape to secure lightweight items to the wall, glass, or curtain at the rear of your booth. Please notify All Kids Fair staff if you have difficulty with adhesion.

Installation/Dismantling – All displays must be installed and completely arranged by 10:00 a.m. when the event begins. It is the sole responsibility of each exhibitor to have materials packed and cleared by 5:30 p.m. **All displays must remain intact until the official close of the Fair. No exhibitor may dismantle, move out or package before the close of the event (4:30 p.m.).** Arrangement and payment for transporting goods to and from the Fair, receiving, decorating, and removal of exhibits are the responsibility of the exhibitor. For larger items, the service elevator should be used.

Eligibility/Exhibit Booth Personnel – There is a limit of two (2) representatives per table space. All representatives must be registered at the table in the lobby. Any additional representatives must purchase an admission ticket unless authorized by the All Kids Fair. Representatives working tables are not permitted to attend Speakers sessions other than at a time for which they have paid to speak unless a ticket is purchased. There is to be no smoking inside the building. All federal and state laws pertaining to fire and safety must be observed and adhered to.

Insurance and Hold Harmless Clause – Exhibitors and Speakers assume entire responsibility and hereby agree to protect, indemnify, defend and save All Kids Fair and its owners and employees harmless against all claims, losses, and damages to persons or property, governmental charges or fines, expenses and attorney’s fees arising out of or caused by each Exhibitor’s installation, removal, maintenance occupancy or use of the premises or a part thereof excluding any such liability caused by the sole negligence of All Kids Fair’s owners, employees and agents. In addition, each Exhibitor acknowledges that All Kids Fair does not maintain insurance covering exhibitor’s property, and it is the sole responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor. By signing this contract, Exhibitors agree to hold harmless the All Kids Fair from any claims, financial or otherwise made by any individual or entity. Exhibitors shall abide by and observe all federal, state and local laws, codes, ordinances, rules and regulations. Exhibitors who prepare, distribute and/or sell any food or beverage products hereby indemnify the All Kids Fair from any claims or damages relating to the preparation, distribution, sale or consumption of such products.

Space Assignment – All Exhibitor space assignments will be the sole decision of the All Kids Fair and are subject to change. Premium spaces will include corner spaces in the Grand Ballroom and in the main hallway outside it. A list of Exhibitor spaces will be available and distributed at the event on April 22, 2012 at 8 a.m. The All Kids Fair reserves the right to fully determine the eligibility of any company, person, product and/or service in the exhibit areas. Displaying materials or selling goods deemed offensive, inappropriate for the venue, or substantially different from what was previously represented constitute grounds for rejection or ejection. All Kids Fair reserves the right to reject, eject or prohibit any Exhibitor for violation of these rules without monetary refund.

Food/drinks – Exhibitors are permitted to give away samples provided that the Melville Marriott’s Food Waiver is signed. All food sold must be intended for later consumption. For personal consumption, food is available for purchase in Bistro 49 or at the bar.

Program Book Advertisers – Ads must be submitted electronically in print quality .pdf format or high quality .jpg format OR you may pay an additional fee for us to scan or create your ad. We will be printing 750 program books and distributing them to adult attendees, exhibitors and sponsors. **Please email files to: Barbara@AllKidsFair.com . ALL ADS MUST BE RECEIVED BY MARCH 12, 2012.**

General Information Table – All items must be received at least one week prior to the event unless other arrangements are made. Items should be sent by USPS to All Kids Fair, P. O. Box 312, Roslyn Heights, NY 11577-0312. Please do not mail any materials to the event location.

**Need More Information? Contact Barbara Kaplan, Director, at 516-621-1446
Barbara@AllKidsFair.com**